



Hey, dude, looking for art objects?

SELLING AND BUYING

1. Translate these words into Russian:

- Value for money
- Top of the range
- Reliable
- Luxurious
- Timeless
- Inexpensive
- Fashionable
- Well-made
- Cool
- Genuine
- Fake (a replica)

Survey

2. Answer the questions you receive from the pile that your teacher has provided you with:

The questions provided by the teacher:

Why do people buy brands?

Would you leave a price tag (ценник) if a present (a gift) cost a fortune?

Which brands are off-putting ? (отталкивающие) Why?

Innumerate the well-known clothes brands that come to your mind

Which branded items of clothes have you ever bought?

What is a secret of a really successful brand?

Do you buy brands to attract attention?

Brands are reliable investments?
Are you vulnerable (ранимый, падкий) to marketing tactics?
Have you ever bought fakes/ replicas?
If you were very rich would you buy only brands?
How loyal are you to the brands you have chosen?
Why do you think some people dislike brands?

NAME	ANSWER

3. Report the results of the survey that you have completed with your class-mate using the active vocabulary below:

The majority of the people....

Most of us...

Quite a few people...

About half of the people...

Hardly any of the people...

Almost no one...

4. Listen to two speakers talking about brands. What reasons does each person give for liking or disliking brands?

PRO BRANDS	AGAINST BRANDS

5. Read out the shopping (script) from a TV-show, make sure that all the words understandable, once they are not, ask the teacher:

1 - How would you spend your time? - I'll tell you what you could do.
- Shop.
- Jesus! - No, you didn't! - That's like \$3,000.
Or 150.
Fake.
- No.
- It looks so real.
- I know.
- Give me that.
You'd never know it wasn't real unless you looked at the lining.
I don't have that luxury.
All my insides are on the outside now.
- I don't like fakes.
- All that matters is what it looks like.
It's good.
We could get more.
I got the guy's card.
He lives in the "valley".

2. - Look at that one, isn't it adorable? - Which one?
- The red one in the middle. I love it! - The Birkin bag? Really? That's not even your style.

Honey, it's not so much the style as what carrying it means.

It means you're out \$4,000.

Exactly. When I'm tooling around town with that bag, I'll know I've made it.

- Ok, let's go, the visiting hours are over. – Bye-bye, Birkin.

- It's \$4,000. - I know.

- And there's a waiting list. - I assumed.

- Five years. - For a bag?

It's not a bag. It's a Birkin.

She was never one for waiting in line. So she cut right to the front.

It's not for me, it's for Lucy Liu. I'm her press rep and I would love for her to carry this bag to a premiere next week. It would be photographed to death. Does that make a difference?

6. Role-play the dialogues in-between the customer and the shopping-assistant. Make sure to use the words offered below:

Here is an example of the dialogue to give you a hint:

Shop Assistant: How can I help you, sir?

Customer: I want to buy a shirt. Do you have any white shirts?

Shop Assistant: Sure, sir. We have a lot of white shirts. Come over here, sir. These are new arrivals.

Customer: How much is it?

Shop Assistant: It is eight hundred fifty pounds.

Customer: That's too much. Can you reduce the price?

Shop Assistant: How much do you want to pay?

Customer: Seven hundred pounds.

Shop Assistant: That's quite impossible. You can pay eight hundred pounds.

Customer: Well, I'll take it. Here's one thousand pounds.

Shop Assistant: Two hundred pounds change.

Customer: Thank you very much.

Shop Assistant: You're welcome.

Customer: Good bye.

Shop Assistant: Goodbye, sir. Come again.

Ladies' wear

- Cowl neck jumper (свитер с воротником трубой)
- Cowl collar (воротник труба)
- Polo neck jumper
- Pinafore dress (сарафан)
- Blouse
- A button through dress
- Belt
- Waist length jacket
- Winter slacks (широкие зимние брюки)
- Patch pocket (накладной карман)
- Wrap over dress (платье с запахом)
- Trouser suit
- Fur coat
- Winter coat
- Hood
- Tie (пояс из ткани)
- High boots
- Shoes
- Loafers
- Mary Janes
- Pleated skirt

- Side slit (боковой разрез)
- Jogging top/jogging pants

Men's wear

- Cuff link (манжета)
- Dress shirt (рубашка с манишкой)
- Bow tie (галстук-бабочка)
- Breast pocket (карман на груди)
- Business suit
- Tie pin (зажим для галстука)
- Trousers with pleat front (штаны со стрелками)
- Anorak
- Alpine jacket
- Casual trousers
- Leather jacket
- Short-sleeved casual shirt
- Casual waistcoat (жилет для отдыха)
- Patterned shirt (рубашка с узором)
- Fly (гульфик)
- Polo necked sweater
- Jogging suit
- Sports sweater

- Check shirt (рубашка в клетку)
- Heavy pullover

7. Listen to a song and fill in the gaps:

Money Can't Buy me Love

Can't buy me love, oh, love, oh
Can't buy me love, oh

I'll buy you a _____, my friend
If it makes you feel all right
I'll get you anything my friend
If it makes you feel all right
'Cause I don't _____ too much for money
For money can't buy me love

I'll give you all I _____ to give
If you say you love me too
I may not have a lot to give
Not what I've got I'll give to you

I don't _____ too much for money
For money can't buy me love
Can't buy me love, oh Everybody tells me so
Can't buy me love, oh No, no, no ...no!

Say you don't need no _____
And I'll be _____
Tell me that you want the kind of things
That money just can't buy
I don't _____ too much for money
Money can't buy me love
Buy me love Everybody tells me so
Can't buy me love No, no, no ...no!

Say you don't need no _____
And I'll be _____
Tell me that you want the _____ of things
That money just can't buy
I don't care too much for money
Money can't buy me love
Can't buy me love, oh, love, oh