


## Ход урока

Этап урока	Деятельность учителя	Деятельность ученика	УУД
<p><b>I. Мотивация к учебной деятельности (2 мин)</b></p> <p><u>Цели:</u> погружение в языковую среду</p>	<p>Настраивает учащихся на работу, вводит в атмосферу иноязычной речи.</p> <p>- Good morning boys and girls! I'm glad to see you! Sit down, please. How are you today?</p> <p>- Let's begin our lesson. What date is it today? What day of week is it today?</p> <p>How do you feel? What are your emotions?</p>	<p>Настраиваются на работу урока.</p> <p>- Good morning teacher!</p> <p>- We are fine!</p> <p>- Today is the 14 of September.</p> <p>- Today is Thursday.</p> <p>I'm stressed. I'm fine cause the weather is cool. As for me I'm pitchy/</p>	<p>Умение слушать и слышать.</p> <p>Выражение своего настроения.</p> <p>Совершенствование навыка произношения английских звуков.</p>
<p><b>II. Формулирование темы урока, постановка цели (2 мин)</b></p> <p><u>Цели:</u> организация совместного открытия темы урока</p>	<p>Подводит учащихся к открытию темы</p> <p>На доске фото разных камер, микрофонов. У учителя в руке камера.</p> <p>- Today we'll find the answers for two questions. The questions are on the board. Dear children! Look at me. What do I have? What gadget is it? How can I use it? Try to guess how these pictures and my questions are connected with our theme of the lesson.</p> <p>- Guys, we're going to watch one video and this video will help you to guess about our theme</p> <p>- What's our theme today?</p>	<p>Называют тему и цели урока.</p> <p>- In the pictures we a microphone.</p> <p>- You have a camera and I think we'll think about news and TV.</p> <p><a href="https://www.youtube.com/watch?v=vU-IQfgDZNk">https://www.youtube.com/watch?v=vU-IQfgDZNk</a></p> <p>The pupils watch video.</p> <p>- I am sure we'll talk about news and information , newspapers.</p>	<p>Прогнозирование. Умение выражать свои мысли. Умение отвечать на вопросы</p>

	<p>- What do we speak about today?</p> <p>- You are right! Today we'll speak about news and information</p> <p>T:So the theme of our lesson is "Who owns the information owns the world"</p>	<p>- I think we'll discuss mass media</p>	
<p><b>III. Актуализация знаний.</b> ( Warm-up)</p> <p><b>Цели:</b> воспроизведение известных знаний и обобщение фактов, связывание старых знаний с новыми данными.</p> <p><b>1 Закрепление полученных знаний</b></p> <p>Цели: активизировать и закрепить НЛЕ по теме JOB</p>	<p>Предлагает ответить на вопросы о СМИ</p> <p>-Try to answer the following questions</p> <p>1)What is mass media associated with?( spidergram)</p> <p>2) Do you read newspapers?When?</p> <p>3)What can you say aboutTV? Is it so popular as Internet?</p> <p>Предлагает поработать с изученной лексикой урока. Презентация.</p> <p>-Look at the board. Match the suffixes with the words. You have to make up derivatives</p> <p>Учитель предлагает поработать с</p>	<p>Выражают свое мнение на предложенные факты, проверяя себя и оценивая с помощью презентации.</p>  <p><b>Wordbuilding:</b></p> <p>ER, IST, OR, MAN</p> <p>Journalist, producer, speaker, dentist, policeman, singer, economist, director, costume designer, engineer,</p>	<p>1Дети отвечают на вопросы учителя , соблюдая правильный порядок слов в предложения . Высказывают свое мнение , используя слова на экране.:</p> <p>In my opinion...</p> <p>As I know...</p> <p>I consider....</p> <p>Дети повторяют изученную лексику</p>

<p><b>2Актуализация лексики</b></p>	<p>лексикой урока</p> <p>T: What professions are connected with mass media?</p> <p>What qualities do you need to work in the branch of mass media?</p> <p><b>T: Rephrase the following words:</b></p> <p>Advertiser</p> <p>Broadcaster</p> <p>News</p> <p>Talk show</p> <p>Sitcom</p> <p>Cameraman</p> <p>T: Fill in the missing words in the sentences.</p>	<p>postman, officer, farmer, stuntman, actor.</p> <p><b>Professions:</b> journalist, producer, speaker director, costume designer, stuntman and others.</p> <p><b>Qualities:</b> creative, curious, easy-going, honest, hardworking, stubborn, educated,</p> <p>Children work in groups</p> <p>P1: Advertiser is a person who advertises goods, promotes different things</p> <p>P2 Broadcaster is a person who reads the news on TV</p> <p>P3: News is the information</p> <p>P4 Talk show is a programme where a lot of people discuss different problems together.</p> <p>P5 Sitcom is a situation comedy.</p> <p>P6 Cameraman is a person who person who shoots different video.</p> <p>Pupils do this task</p>	
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**T: Fill in the missing words in the sentences:**

*Use these words to complete the sentences:*

**Advertised, services, news, broadcast, current, discussion**

1 The President's speech will be ... on the channels at five o'clock this evening.

2 To achieve the best results they used the ... of a designer.

3 We need to have a ... about current problems.

4 Is this your ... address?

5 I wrote to my cousin telling him all the latest ... .

6 The book was ... in a lot of women's magazines

Pupils are divided into 2 groups.

## **YUMMY NEWS**

Pupils write what they need for yummy news, make a list of necessary ingredients and prove

**3 Закрепление  
изученной лексики  
в игровой форме**

**T: Now imagine you work in the branch of mass media. You are a**

Работа в группах

	cook of mass media. What do you need to make mass media? So you cook the salad “ YUMMY NEWS”	their choice.	
<p><b>4Динамическая пауза</b></p> <p><b>5 Актуализация грамматических навыков Passive Voice</b></p> <p><b>Работа с аутентичным видеоматериалом</b></p> <p><u>Цель:</u> развитие грамматич. навыков</p>	<p>T: Now let’s relax. One boy will sing a song . Listen to him attentively</p> <p>T: And now let’s watch one video and after that you’ll tell me what we are going to discuss.</p> <p>Pay attention to the grammar constructions. What grammar constructions do they use?</p>	<p>The pupil sings a song in a rap style. There are irregular verbs in this song. And the others listen to him.</p> <p><a href="https://www.youtube.com/watch?v=Ur0jc9N-d-Q">https://www.youtube.com/watch?v=Ur0jc9N-d-Q</a></p> <p>Pupils watch the video from “ Harry Potter”.</p> <p>P1 In this video there is Passive voice:</p> <p>P2:Cedric Diggory <b>was murdered</b> by Lord Voldermorth.</p> <p>P3:<b>I am not allowed</b> to use magic outside of school.</p> <p>P4:Hogwarts <b>has been chosen</b> to host a legendary event.</p> <p>P5:He <b>was sent</b> to Azkaban.</p> <p>P6:You <b>could be expelled</b> for that.</p> <p>P7:Give me Harry Potter and you <b>will be rewarded</b>.</p>	<p>Умение структурировать грамматические знания.</p>

## 6 Актуализация Passive Voice

T: Now you have some English newspapers. Find the Passive Voice there.

TT:

Try to imagine a TV studio 10 minutes before the beginning of a live talk show. Use the words combinations below and say what is being done at the moment. (Present Continuous Passive)

- Invite the visitors into the studio
- Turn on the lights
- Check the cameras
- Bring in some extra chairs
- Give some last-minute recommendations
- Read the scenario again
- Instruct the visitors
- Switch on the microphones



P1: The visitors are being invited to the studio.

P2: The lights are being turned on.

P3: The cameras are being checked

Анализ и обобщение  
грамматического материала

