

Фестиваль педагогических идей «Открытый урок»

Учебно-тематический план

Theme	Language Skills				Language knowledge		
	Listening	Reading	Speaking	Writing	Vocabulary and pronunciation	Language spot	Student's Book
1. What is tourism?	Three jobs	Tourism- the biggest business in the world	Careers questionnaire	Country fact sheet	Adjectives for job skills	Describing job skills	Robin Walker Keith Harding "Tourism" pp.4-11
2. World destination	Where do tourists come from? Favourite places	Where do tourists come from? Favourite places	The biggest spenders and the biggest earners	Describing a destination	Tourism features and attractions	Describing resources and features	pp.12-19
3. Tour operators	Why choose a package holiday?	The role of tour operators	Talking to tour operators	A web page for a package tour	Tour operation	Asking questions	pp. 21-27
4. Tourism motivations	Passenger survey	Why do people travel?	Changes in tourist motivation	Tourism in our country	Reasons for travel [] []	Describing trends	pp. 28 -35
5. Travel agencies	Presenting a product	The sales process	Making a recommendation	A report on a travel agency	Sales terms	Suggestions and advice	pp. 36- 43
6. Transport in tourism	A cruise ship worker	Transport timetables and schedules	Timetable information	Transport and timetable information	Transport words	Comparing things	pp. 44- 51
7. Excursion lesson	Visiting a travel agency in Surgut				Talking about an agency business		

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8. Writing bank: a) personal statement b) letter of application		Example forms	Discussing	Personal statement	Expressions for writing the forms	Talking and Writing	pp. 52-53
9.c) e-mail to a client d) e-mail to a boss		Example forms	Discussing	Business e-mails	Important expressions	Talking and Writing	pp.54-56
10. Accomodation	A place to stay	What makes a good hotel?	Taking a telephone booking	Local accomodation	Describing accomodations	Describing location	pp. 60-67
11. Marketing and promotion	Promotion in tourism	What is marketing?	Presenting a campaign	Advertisement	Language of adverts	Verb patterns	pp. 68-75
12. Excursion lesson	Visiting a travel agency in Surgut				Talking about an agency business		
13. Writing bank: - Fax - messages and memos		Is fax useful?	Discussing	Preparing a fax cover sheet	Important expressions	Talking and Writing a message from notes	pp. 57-58
14. Local accomodation	Hotels in Surgut	Types of accomodation	Taking a reservation by telephone	Local accomodation	e-mail to book a place for staying	Presenting a location	
15. Tourist motivations in our region	Reasons for travel and money spent on travel	The changing face of tourism	Tourist motivation	Tourism in our region	Reasons for tourism in to our town	Talking about reasons	
16. The airline industry	Low-cost or traditional?	Tourism and air travel	The air travel rout map	Producing a questionnaire	Air travel	Asking questions politely	pp.76-83

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17.Holidays with a difference	At the trade fair	Cultural differences	Holiday types	Cultural tips	Different holiday types	Asking and talking about experience	pp. 84-91
18.Reservations and sales	Handing over tickets	Computer reservation systems	Checking the details	Confirming a booking	Reservation systems for tourism	Conditional talking	pp. 92-99
19.Airport departures	Airport dialogues	Air passenger rights	Controlling passengers	Airport fact file	Airport language	Responding politely	pp. 100- 107
20. Optional lesson	Situational dialogue or monologue			Role playing of the situation			